

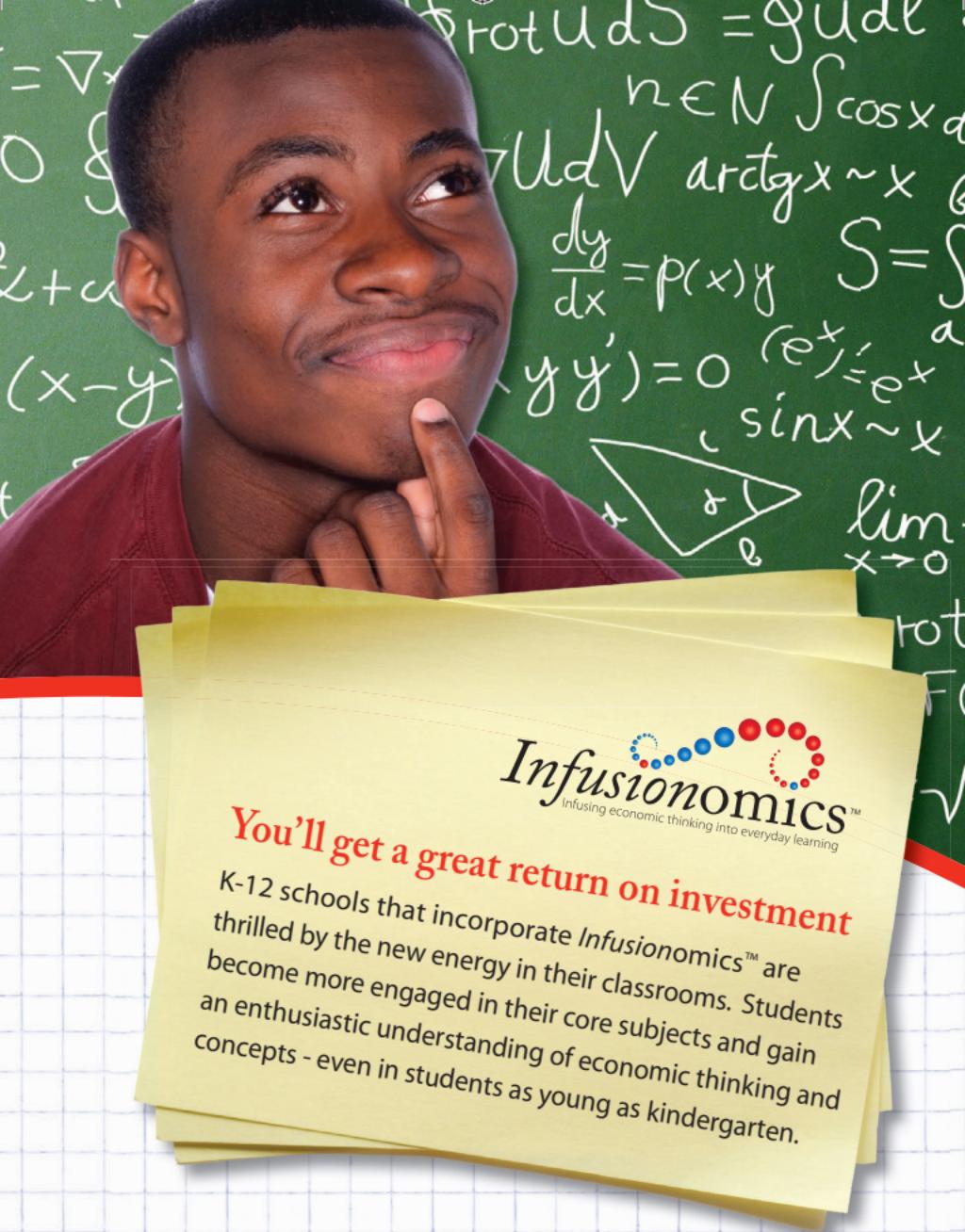
Q: What do you and economics have in common?



A: You can both help kids make better choices.

At its core, economics is about choices. Infusionomics™ is a three-year program that integrates an economic mindset into all aspects of student life. Infusionomics™ combines the best of economics, personal finance and youth entrepreneurship. It teaches kids to think for themselves through reason, rather than memorization, and empowers them to make better choices. By implementing Infusionomics™, you enable informed, deliberate choices.





How does *Infusionomics*[™] work?

- Infusionomics™ is not a separate curriculum, but a pedagogical approach which merges economic concepts with existing curriculum
 - It is people-driven. Administrators and teachers are trained in basic economics and prepared to incorporate an economic way of thinking into the classroom.
 - Infusionomics™ is a three-year program which incorporates economic and financial literacy, as well as entrepreneurship. It includes training, lesson plans, supplementary materials and support.
 - The model itself expresses the economic realities of costs and benefits. It requires a commitment of time, planning, training and ongoing resources to maximize results.
 - It is applicable to any school environment — public or private, urban, suburban or rural.
 - Infusionomics™ teaches students to:
 - ~ consider the long- and short-term consequences of their actions.
 - ~ analyze and problem-solve so they can implement solutions.
 - ~ take responsibility for their actions.



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